

North East University Bangladesh
Department of Business Administration
Courses Offered for BBA Program
Fall Semester-2020

1st semester (26th Batch)

Course Code	Course Title	Course Teacher	Acronym
ENG- 011	Remedial English	Ms. Nusrat Rikza	NR
BUS- 111	Introduction to Business	Mr. Md. Nasir Uddin	MNU
CSE- 113	Introduction to Computer Applications	Mr. Pranta Sarker	PSD
MGT- 115	Fundamentals of Management	Mr. Md. Amir Hushen	MAH

2nd semester (25th Batch)

Course Code	Course Title	Course Teacher	Acronym
ENG-131	Functional English-2 (Prerequisite ENG-127)	Ms. Ahlam Bintah Abdul Muhith	AM
MKT-133	Principles of Marketing	Ms. Fathema Farjana Hani	FFH
UGE-135	Industrial Sociology & Psychology	Ms. Umme Humayara Manni	UHM
MAT-137	Basic Mathematics	Ms. Noor Jahan Shimu	NJS

3rd semester (24th Batch)

Course Code	Course Title	Course Teacher	Acronym
ENG-131	Functional English-2 (Prerequisite ENG-127)	Ms. Ahlam Bintah Abdul Muhith	AM
MKT-133	Principles of Marketing	Ms. Fathema Farjana Hani	FFH
UGE-135	Industrial Sociology & Psychology	Ms. Umme Humayara Manni	UHM
MAT-137	Basic Mathematics	Ms. Noor Jahan Shimu	NJS

4th semester (23rd Batch)

Course Code	Course Title	Course Teacher	Acronym
MAT- 211	Mathematics for Business Decisions (Prerequisite MAT-137)	Ms. Ishrat Sharmin	ISL
BUS- 213	Business Communication	Mr. Md. Amir Hushen	MAH
ACC- 215	Intermediate Accounting (Pre-requisite ACC- 121)	Mr. Md. Nasir Uddin	MNU
ECO- 217	Microeconomics	Ms. Umme Humayara Manni	UHM

5th semester (22nd Batch)

Course Code	Course Title	Course Teacher	Acronym
ECO- 221	Macroeconomics (Pre-requisite ECO- 217)	Ms. Ishrat Sharmin	ISL
UGE- 223	Ecology and Environment	Ms. Taharat Nawaz	TN
STA-231	Business Statistics-2 (Prerequisite STA- 227)	Mr. Md. Mizanur Rahman	MMR
FIN-233	Banking and Insurance	Ms. Rebeka Sultana Chowdhury	RSC

6th semester (21st Batch)

Course Code	Course Title	Course Teacher	Acronym
STA-231	Business Statistics-2 (Prerequisite STA- 227)	Mr. Md. Mizanur Rahman	MMR
FIN-233	Banking and Insurance	Ms. Rebeka Sultana Chowdhury	RSC
ACC-235	Management Accounting	Mr. Jahanjeb Ibne Khaled	JK
MKT-237	Marketing Management (Prerequisite MKT- 133)	Mr. Taharat Nawaz	TN

7th semester (20th Batch)

Course Code	Course Title	Course Teacher	Acronym
MGT-311	Organizational Behavior	Mr. Md. Nasir Uddin	MNU
MGT-313	Management Information Systems (Prerequisite MGT-115)	Ms. Umme Humayara Manni	UHM
BUS-315	Taxation in Bangladesh	Mr. Fathema Rashid Saba	FRS
BUS-317	Business Law	Ms. Samiha Sanjana	SS

8th semester (19th Batch)

Course Code	Course Title	Course Teacher	Acronym
FIN-331	Financial Management	Ms. Fathema Rashid Saba	FRS
BUS-333	Business Ethics & CSR	Mr. Shamim Al Aziz Lalin	SAL
BUS-337	Business Research Methods	Mr. Md. Mizanur Rahman	MMR
BUS-327	Strategic Management	Ms. Fathema Farjana Hani	FFH

9th semester (18th Batch)

Course Code	Course Title	Course Teacher	Acronym
FIN-331	Financial Management	Ms. Fathema Rashid Saba	FRS
BUS-333	Business Ethics & CSR	Mr. Shamim Al Aziz Lalin	SAL
BUS-335	International Business	Ms. Taharat Nawaz	TN
BUS-337	Business Research Methods	Mr. Md. Mizanur Rahman	MMR

10th semester (17th Batch): Major courses in Finance and Banking (FIN)

Course Code	Course Title	Course Teacher	Acronym
BNK-415	Laws and Practices of Bank and Financial Institutions	Ms. Noor Jahan Shimu	NJS
FIN-413	Financial Analysis and Control	Ms. Rebeka Sultana Chowdhury	RSC
FIN-423	Financial Market and Institutions	Ms. Fathema Rashid Saba	FRS

Ms. Taharat Nawaz

Head

Department of Business Administration

North East University Bangladesh

North East University Bangladesh
Department of Business Administration
Courses offered for MBA & EMBA Programs
Fall Semester 2020

3rd semester (24th Batch): Both for Regular MBA & Executive MBA Students

Course Code	Course Title	Course Teacher	Acronym
MKT-531	Marketing Management	Ms. Samiha Sanjana	SS
ACC-533	Managerial Accounting for Decision Making	Ms. Ishrat Sharmin	ISL
BUS-535	Strategic Management	Mr. Shamim Al Aziz Lalin	SAL
FIN-537	Managerial Finance	Ms. Rebeka Sultana Chowdhury	RSC

4th semester (23rd Batch): Only for Regular MBA Students

Course Code	Course Title	Course Teacher	Acronym
BUS-541	Organizational Behavior	Mr. Shamim Al Aziz Lalin	SAL
HRM-543	Human Resource Management	Mr. Md. Mizanur Rahman	MMR
BUS-545	Corporate Governance & CSR	Ms. Umme Humayara Manni	UHM
BUS-547	Advanced Business Research Methods	Ms. Fathema Farjana Hani	FFH

5th semester for Regular MBA students and 4th semester for Executive MBA students (22nd and 21st Batch): Major Courses in Accounting & Information Systems (AIS).

Course Code	Course Title	Course Teacher	Acronym
ACC-553	Corporate Financial Reporting & Analysis	Mr. Jahanjeb Ibne Khaled	JK
ACC-555	International Accounting	Mr. Jahanjeb Ibne Khaled	JK
ACC-557	Budget & Budgetary Control	Md. Nasir Uddin	MNU
ACC-560	Accounting Information Systems	Ms. Ishrat Sharmin	ISL

5th semester for Regular MBA students and 4th semester for Executive MBA students (22nd and 21st Batch): Major Courses in Finance

Course Code	Course Title	Course Teacher	Acronym
FIN-551	Corporate Finance	Ms. Rebeka Sultana Chowdhury	RSC
FIN-557	International Financial Management	Ms. Noor Jahan Shimu	NJS
FIN-558	Management of Financial Institutions & Capital Market	Ms. Fathema Rashid Saba	FRS
FIN-559	Investment Analysis and Portfolio Management	Ms. Noor Jahan Shimu	NJS

5th semester for Regular MBA students and 4th semester for Executive MBA students (22nd and 21st Batch): Major Courses in Human Resource Management (HRM).

Course Code	Course Title	Course Teacher	Acronym
HRM-551	Performance Appraisal & Compensation Management	Mr. Md. Mizanur Rahman	MMR
HRM-553	Human Resource Planning & Staffing	Mr. Shamim Al Aziz Lalin	SAL
HRM-555	Legal Aspects of Human Resource Management	Mr. Md. Amir Hushen	MAH
HRM-558	Managerial Skills Development and Management	Mr. Md. Amir Hushen	MAH

5th semester for Regular MBA students and 4th semester for Executive MBA students (22nd and 21st Batch): Major Courses in Marketing (MKT).

Course Code	Course Title	Course Teacher	Acronym
MKT-551	Consumer Behavior	Ms. Taharat Nawaz	TN
MKT-555	Brand Management	Ms. Fathema Farjana Hani	FFH
MKT-557	E-Marketing	Ms. Samiha Sanjana	SS
MKT-558	Tourism & Hospitality Marketing	Ms. Samiha Sanjana	SS

Ms. Taharat Nawaz

Head, Department of Business Administration

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